

<!doctype résumé>

<html lang="en">

<head>

# Povilas Mečys

Front End / UI / UX Designer

<title>

## Integrating Ideas, Design + Technology

I embrace simplicity and good design. I am resourceful and passionate creative that finds solutions through innovative and strategic thinking. I can manage projects, client expectations, and lead a team. I learn and adapt to the changes in design and technology. I specialize in and teach Branding, Design, Responsive Website Design UX, UI, HTML5, CSS3, Wordpress, and other technologies.

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Extended résumé: [povilasmecys.com](http://povilasmecys.com)

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## Résumé

<header>

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### Experience

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#### Front End Designer / UI /UX

Provide Inclusive & Accessible Designs  
Maintain design system and extending pattern library and style guide  
Develop websites using HTML, CSS, SASS, JS, Twig, Drupal ...  
Design and develop newsletters using BeePro, Campaign Monitor...  
Support / collaborate with the communications, creative, and web teams  
Brown University 2019 - Present

#### Digital Art Director/ Front-End Designer

Front - End Design , Internet Marketing, Graphic Design,  
Branding, Video Editing, Animation, SEO...  
Steer LLC: 2018 – 7.22.2019

#### Digital Art Director/ Front-End Designer

Front - End Design , Internet Marketing, Graphic Design,  
Branding, Video Editing, Animation, SEO...  
Duffy & Shanley: 2014 - 2018

#### Consultant and Freelancer

Design, Web, SEO, Illustration, Animation, Video, Marketing...  
Self Employed: 2003 - Current

#### Adjunct Professor

Art 470: Website Design Principles  
Rhode Island College: 2015 - 2020

#### Teacher

Introduction to Website Design, HTML, CSS  
Providence Career & Technical Academy - Summer 2019

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For 2003 -2013 Work Experience visit: [povilasmecys.com](http://povilasmecys.com)

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### Education

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#### Master of Science - Internet Marketing

Full Sail University: 2014 - 2015

#### Graduate Certificate - Internet Marketing

Full Sail University: 2013 - 2014

#### Bachelor of Fine Arts - Graphic Design

Rhode Island College: 2003 - 2008

#### Continuing Education Classes

Rhode Island School of Design: 2003 – Current

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<address>

Providence, RI  
401 830 6509  
[me@povilasmecys.com](mailto:me@povilasmecys.com)

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## Skills / Responsibilities

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### Creative

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<li>

- Creative Direction
- Art Direction
- Identity and Branding
- Logo Design
- Infographics
- Illustration
- Graphic Design
- App Design
- Website Design
- Typography
- Animation
- Video Editing
- Photography
- ...

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### World Wide Web

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<li>

- UI / UX Design
- User Research
- User Flows
- Sitemaps
- Wireframes
- Information Design
- Prototypes / Mockups
- Pixel Perfect Design
- Responsive Development
- Semantic HTML5
- CSS3 / Sass
- jQuery
- CSS Frameworks
- E-commerce
- Wordpress / Drupal / Joomla
- Accesability
- Onsite Search Engine Optimization
- Github Version Control
- Cross-Browser Testing / Debugging
- A/B theadesting
- Website Optimization / Performance
- ...

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### PPC, SEM & SEO

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- Planning and Strategy
- Keyword Search & Selection
- Display, Search, & Social Media Ads
- Online & Social Media Marketing
- Landing Page Design & Development
- Responsive Email Development
- Event Marketing
- Link Building
- Analytics
- ...